Best electric cars in germany 2021



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In 2021, the Volkswagen Golf, T-Roc, and Tiguan were the best-selling car models in Germany. For the second consecutive year, no Mercedes-Benz or Audi model made the top-ten list.

In full calendar year 2021, the Volkswagen Golf maintained its traditional position as the best-selling car model in Germany despite supply problems and failing to top the charts several months during the year. The VW T-Roc was the second most popular car in Germany in 2021 followed by the VW Tiguan. The Opel Corsa was the most popular non-Volkswagen model in Germany in 2021. The Mini was the top-selling imported car model in Germany. For the second consecutive year, no Mercedes-Benz or Audi model made the top-ten list. The Tesla Model 3 was Germany's best-selling electric car in 2021 and the twelfth most popular car model overall.

In 2021, new passenger vehicle registrations in Germany decreased by 10.1% to 2,622,132 passenger cars (PKW) -- the lowest total of new passenger vehicle registrations in Germany in over a decade. Volkswagen was the top-selling brand and the top-selling electric car brand.

According to new passenger vehicle registration data released by the KBA for the German car market in 2021, the following were the 30 most popular car models:

The Volkswagen Golf easily maintained its traditional position as Germany's favorite car in 2021 despite sales being down by a third for the second consecutive year. Like most carmakers, Volkwagen suffered from supply-chain issues with the Golf (and Tiguan) seemingly particularly hard hit by a shortage in semiconductors. The factory in Wolfsburg was on slow down for several weeks with deliveries very low towards the end of the year. For several months, the Golf failed to be the best-selling car in Germany and was for one month even outsold by a non-VW product — the Opel Corsa. The Tesla Model 3 only narrowly failed to outsell the Golf in September 2021.

The VW Golf has been the best-selling car model in Germany for every calendar year since 1981. It was last outsold in 1980 — by the Mercedes-Benz W123 (E-Class). However, its importance for Volkswagen is declining — as recent as 2015, VW sold over 270,000 Golfs in Germany but as no electric Golf is planned, it is expected that an ID model should become Volkswagen's most important model in the next couple of years.

The VW T-Roc improved from seventh to second and was the best-selling SUV in Germany according to the official KBA definition. The T-Roc is generally considered a profitable model for Volkswagen.

The VW Tiguan, which like the Golf suffered from production issues in Wolfsburg, maintained its third position. The Tiguan was Germany's favorite cross-country vehicle (Gel?ndewagen) according to the



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official definition.

The Opel Corsa improved two positions to fourth and again outsold the VW Polo that slipped from 9th to 15th. The Corsa was helped by having an electric version, which contributed 10,858 sales — more than a fifth of all Corsas.

The aging Volkswagen Up similarly profited from an electric version — the Up was the second most popular electric car in Germany in 2021 and the top-selling electric VW. Around two-thirds (30,797 cars) of all Ups registered in Germany in 2021 were electric. The Up improved to the fifth most popular car model in Germany in 2021 from 29th a year ago.

The VW Passat slipped from second a year ago to sixth. Traditionally a very popular car for business travelers and considered a high earner for Volkswagen, interests and development of the Passat have been lackluster in recent years with the long-term future of the model at times uncertain in the face of electric car competition.

A few further salient features from the 30 best-selling car models in Germany in 2021:

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