



# Best solar inverter for home

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One of the most important parts of choosing solar equipment is having confidence that the manufacturer will be around in 25-30 years to honor their warranties. This is known as bankability.

While only 0.05% of solar panels fail, lost energy production is lost money, so it's worth sticking with solar panel and inverter brands best known for their reliability.

To identify the best solar panel and inverter brands for bankability, we looked to homeowners like you, and which equipment they selected over the last year. After all, nothing says trust like buying thousands of dollars in product.

So, we analyzed every sale made on the solar marketplace in the last 12 months to identify the best brands of solar panels and inverters heading into 2024.

The people have spoken. REC and Q Cells were clearly the preferred brands of solar panels in 2023 and were selected in nearly 75% of sales on the solar marketplace.

Panasonic was a distant third place with 9.3% market share, followed by 11 brands that were selected less than 5% of the time.

Now, there is something to be said about panel availability and supply chain disruptions in 2022 and 2023. Simply put, installers weren't always able to stock certain brands, which limited choices for consumers.

But, there's also something to be said for being able to supply product in those conditions, which REC, Q Cells, and Panasonic were clearly able to do. Let's take a look at the three best solar panel brands of 2024 to see what makes them stand out to homeowners and installers.

Founded in Norway in 1996, REC recently celebrated its 25th anniversary as a solar company. That's especially impressive given solar panels weren't put on roofs until 1973.

REC has four series of premium residential solar panels, all with 25-year performance warranties and 25-year product warranties (if installed by an REC Certified Solar Professional installer).

While REC solar panels are a premium and highly bankable product, they are also competitively priced, making them the clear top choice for consumers and the best solar panel brand of 2022.

Founded in 1999 in Germany, Q Cells is one of the largest solar panel manufacturers in the world and a popular choice among homeowners.



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