

Conakry industry and market trends

A comprehensive review of the dynamic cement market in Guinea (Conakry)

This CW Research's cement market industry report covers cement volume trends in detail, analyzing trade flows, cement demand and production (historical and outlook), and the competitive landscape. This report also covers demand drivers, including macro-economic and construction sector dynamics. The "Guinea cement market" is grounded in a regional perspective and provides a demand forecast through 2020.

CW Research's 2015 Update forecasts Guinea's cement consumption to stabilize in 2015, after falling by 25 percent in 2014.

A significant shift in market dynamics has resulted in a sharp decline in cement imports and in rising clinker imports, due to a growing focus on domestic production. Cement prices in the country are expected to come down as companies focus on growing their market share.

"Historically, Guinea has been dependent on cement imports to bridge the gap between cement demand and supply. The entry of two new cement manufacturers in the last two years has expanded the cement market and is expected to continue this rise in domestic cement production" said Saurabh Singh, Lead Analyst, CW Group.

Multiple factors contribute to the changes in Guinea, including increasing Chinese investment in infrastructure. Furthermore, new found political stability is expected to provide a boost to foreign direct investment in mining and associated sectors.

Chart: Economy and population

Chart: Foreign direct investment

Table: Construction sector importance and growth (2005-2020E)

Chart: Construction sector and the economy

A numerical perspective on cement

Chart: Apparent cement demand and production (2005-2015E)

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