



Data center energy storage london

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Insight and analysis on the data center space from industry thought leaders.

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These are fascinating times to be working in the data center industry. What's more, these days it's not unusual to see data centers featured on the front page of national newspapers. Take for example this recent news article from the BBC, announcing that data centers in the UK are set to be classified as critical national infrastructure – joining the likes of emergency services, healthcare systems, energy and water supplies. All of this tells me that the world's spotlight is firmly on data centers, with our industry set for exciting new adventures in dynamic demand and growth.

Talking of the UK and exciting adventures, this September I had the pleasure and privilege of traveling to London for DataCenterDynamics' DCD Connect 2024 event, where I participated in numerous insightful data center conversations, presentations, and interviews. Reflecting on my trip, a personal highlight was my one-to-one fireside chat session, hosted by Dan Loosemore, CEO of DatacenterDynamics. During our discussion, we covered plenty of ground, but we concentrated on those themes that are seemingly redefining our industry: namely the impact of AI on data centers and our industry's fascinating relationship with power.

Dan opened up our fireside chat with the burning question about current public perceptions around artificial intelligence and its potential impact upon our industry. My perspective on this is, that while the public currently seems afraid about the power of AI, like some dark force in a dystopian science fiction novel, the reality is very different. AI will in time prove to be a force for good that can help us in all aspects of our daily lives, effectively freeing up our energies so that we can be more creative and fulfilled with our time.

Our discussion then turned to the theme of relationships...or more specifically, about the evolving relationship between data center operators and local utility companies. Certainly, today we are seeing much closer collaboration between the two industries. And this is great news for all, because a joint approach allows for more effective utility power supply and data center demand, thanks to more transparency around peak demand periods and real-time needs. For more on the mutual benefits of collaboration with local utilities, see my recent piece for DCD magazine.

Finally, thank you DataCenterDynamics for your warm welcome at what was a wonderful DCD Connect 2024. Having this opportunity to interact with 3000+ data center experts is priceless when it comes to industry collaboration and best practice sharing. I look forward to meeting up again in 12 months, to compare notes on the progress our industry's made, in driving even greater power efficiency, resilience and sustainability.

I invite you to watch my DCD>Talks on AI and the changing energy landscape video here: <https://>



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