

## Dodoma industry and market trends

This paper seeks to understand business opportunities and trends in Dodoma urban district by examining entrepreneurs' investment intentions and the factors that influence the perceived ability to exploit the opportunities.

Dodoma continues to be an emerging market for residential properties following the government's decision to relocate to Dodoma. An increase in prime residential demand was also recorded owing to the growing expatriate community. Rental rates were recorded at between US\$2,500 to US\$3,000 per month on average

### Dar es Salaam Key trends

rich investment potentials of Dodoma Region. In addition, the investment guide intends to entice investors towards areas that enhance Dodoma's trade competitiveness as it position itself to harness the emerging regional economic and trade opportunities. The central objectives of this Guide includes fostering growth of productive

Architects in partnership with KTH Stockholm and provides a critical framework for Dodoma as a future sustainable city.

### 1.2.1 Key Opportunities in Dodoma

- o Strong growth in GDP
- o Rapid population growth
- o Increasing skilled workforce and a young population profile
- o Recent and committed investments in core primary transport infrastructure

With accessible roads, air transport, and the recently launched SGR, Dodoma is a promising city for investment in Tanzania. The NCC link area, in particular, showcases the potential of Dodoma's future as a business hub, with ongoing construction transforming the city into a modern, attractive destination.

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