



Energy transition kuala lumpur

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Prime Minister of Malaysia

Deputy Prime Minister of Malaysia & Minister of Energy Transition and Water Transformation (PETRA)

Minister of Natural Resources and Environmental Sustainability

Deputy Prime Minister of Malaysia

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The Clean Energy Transition Asia (CETA) Exhibition and Summit is set to take place at the Kuala Lumpur Convention Centre (KLCC) from 9-11 October, 2024, uniting leaders from the clean energy sectors to accelerate Asia's transition to a sustainable energy future.

Co-located with the distinguished International Greentech & Eco Products Exhibition and Conference Malaysia (IGEM) 2024 and the MobilityX Asia, CETA will provide an integrated platform for both public and private stakeholders to collaborate on innovative solutions, driving sustainability and energy security across the region.

This year's event will closely align with Malaysia's National Energy Transition Roadmap (NETR), positioning CETA as a key driver in the nation's vision for energy transition. Launched last year by Prime Minister Datuk Seri Anwar Ibrahim, the NETR outlines a comprehensive strategy for achieving net-zero carbon emissions by 2050, and emphasises the importance of balancing economic growth with sustainability and energy security. The Summit will serve as a platform to advance the country's ambitious green energy agenda while setting a model for the region.

McKinsey & Company and Rystad Energy join CETA as Knowledge Partner and Strategic Partner respectively, lending strength to the Summit with their key research and insights.

Vishal Agarwal, Senior Partner at McKinsey & Company, stated, "Our assessment shows that in Asia alone, there is a potential for new value pools in green businesses worth \$3 to \$5 trillion in the next decade. This includes areas such as renewables, green data centres, electrification and transportation, and green materials."

Mel Lanvers-Shah, CEO of The Co_Lab Pte Ltd, the event's owner and organizer, emphasised, "CETA's alignment with Malaysia's National Energy Transition Roadmap demonstrates the crucial role that industry collaboration plays in achieving our collective sustainability goals. Together, we can build on the NETR's vision and extend its impact across Asia through the CETA platform."



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Key themes addressed at the Summit include Policy & Energy Leadership, RE Ramp Up, The Hydrogen Economy, Financing Zero, Carbon, Transition Bridge and CASE Mobility Futures (a Connected Autonomous Shared Electric Mobility future for ASEAN).

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