



Ev charging station franchise india

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An individual or entity can establish an EV charging station as a franchise by partnering with key players in India's EV manufacturing sector. It is a highly profitable business requiring Rs.1 lakh to 10 lakh investments .

Invest in EV charging station in India for a promising future in sustainable transportation. Explore top Franchise options for a wise investment decision.

Certain companies offer to open a TATA Electric Vehicle Charging Station Franchise in India. The main among these is the Tata Power company, which offers electric charging station dealerships all over India.

To set up an EV Charging station Franchise in India or to run an electric vehicle charging station dealership, there are certain steps to apply which becomes important to know before investing in the same.

1. Tata Power Franchise. As one of India's most prominent manufacturers of EV charging stations, TATA is well known in the vehicle manufacturing industry. With about 1,000+ charging points in 180 cities, TATA's EV charging network covers an area of 15+ states including Delhi, Hyderabad, and Mumbai.

The Indian Government has been promoting faster adoption of Electric Vehicles (EVs). However, the biggest challenge EV manufacturers face is the lack of EV charging infrastructure across the country. Thus, establishing an EV charging station is an excellent opportunity in India. An EV charging station facilitates electric charging points for EVs.

Interim Budget 2024-25: Government proposes to strengthen and expand the e-vehicle ecosystem by supporting manufacturing and charging infrastructure.

The Indian government has stated that all individuals can set up an EV charging station without any license across India. However, they must meet the technical standards and guidelines of the Power Ministry.

The Ministry of Power has issued consolidated guidelines and standards for EV charging infrastructure. These guidelines also provide a phase-wise installation of EV charging infrastructure for big cities and megacities. Below are the crucial guidelines and data taken issued by the Ministry of Power and Niti Aayog:

While setting up an EV charging station, the individual or entity should select the charger type they want to provide in their charging stations. The charger may be a fast charger, rapid charger or slow charger. The location of the charging station plays a major role in selecting the charger.

For example, EV users will usually opt for a quick recharge in EV stations close to restaurants on the highway since they do not prefer to wait long for recharge during the journey. On the other hand, EV users usually opt



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for overnight charging of EVs located in hotels or lodges where they stay overnight. Thus, EV charging stations should understand the requirement of EV users in that location and select the suitable mix of chargers.

Certain states have favourable EV charging policies, such as getting electricity at a subsidised rate for charging stations than normal commercial rates. Understanding the policy and regulations of the state government where the EV charging station is to be set up helps provide uninterrupted, reliable and cost-effective power to EV users.

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