

How was honda founded

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Honda Soichiro (born Nov. 17, 1906, Shizuoka prefecture, Japan--died Aug. 5, 1991, Tokyo) was a Japanese industrialist and engineer who was the founder of Honda Motor Company, Ltd.

The nonconformist Honda eschewed conventional Japanese managerial traditions by promoting "the Honda Way," which relied on personal initiative coupled with a close relationship between workers and management. He also flouted the Japanese government's attempt to limit the nation's auto industry to a few dominant firms. His company began producing automobiles in 1963 and had become the third largest Japanese automaker by the early 1980s. Honda's almost obsessive attention to detail prompted him to test new models of cars and motorcycles personally until shortly before his retirement from the company presidency in 1973.

Soichiro Honda was the son of a blacksmith who, through trial and error, war and natural disaster, built one of the world's greatest automobile brands, Honda.

Soichiro Honda was a Japanese engineer and industrialist who would go on to found one of the world's best-known car brands, Honda. It was established in 1946 and Soichiro would oversee its expansion from a small wooden shack making bicycles to the multinational automobile and motorcycle manufacturer we all know today.

As a teenager, Honda worked as an apprentice under one Yuzo Sakakibara who taught him a great deal about automobile and motorcycle engineering as well as running a business. His tutelage under Yuzo would be foundational to the future man Honda would become. This was a highly influential time for Soichiro where he would learn a great deal about many different kinds of motor vehicles. He would soon put this experience to great use when he strove out to build his own business.

Although this new company hit a few technical issues initially Honda would improve his knowledge of metallurgy at university, allowing him to produce quality parts for his customers. World War 2 would see his factory bombed out and an earthquake the following year would finally put an end to his first venture. Selling what remained of it to Toyota, Honda would use the proceeds to found Honda and make some of the world most famous motorcycles. The company would grow from strength to strength to become on the world's best-known automobile brands in the world.

"We have consistently chosen a most difficult path filled with hardships. We must possess the will to challenge difficulties and the wisdom to create new values without being bound by established standards. We do not wish to imitate others." --Soichiro Honda, Founder

Soichiro Honda was born on November the 17th 1906 in Komya Village, Iawata County, Shizuoka Prefecture. He was the eldest son of Gihei (his father) and Mika (his mother) Honda. Gihei was a skilled blacksmith and

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his mother an accomplished weaver. His family was, relatively poor but Soichiro's childhood was, nonetheless, happy. His parents were insistent about the need for basic discipline and instilled a strong sense of honor and respect into young Soichiro. Partly thanks to his upbringing, Honda would grow to despise inconveniencing others and held punctuality in high esteem. Honda also inherited his father's dexterity and curiosity for machines.

During Honda's early childhood bicycles were starting to become very popular in Japan. More and more customers were beginning to ask his father to repair their machines and, sensing an opportunity, he decided to open a repair shop of his own. Using his blacksmithing skills and willingness to learn he quickly grasped the basics repairing second-hand bicycles and re-selling them at competitive prices. From this moment his business began to be seen as the best bicycle store in the neighborhood. Soichiro would spend much of his childhood was spent helping his father with his bicycle repair business.

Honda had little interest in traditional education. His school would often hand out school grading reports to children to show their parents. These were to be returned to the school with a family seal to prove that the child's parents had indeed reviewed the document. Soichiro Honda, showing a spark of his future self, created a stamp to forge his family seal out of a used rubber bicycle pedal cover. He soon provided the same service for his classmates diligently forging their family seals.

Unfortunately, this had gone a little too far and the entire fraud was uncovered as Honda was unaware, at the time, that stamps needed to be mirror-imaged. His family crest was symmetrical when written vertically and so was not a problem but some of his friends' were not. Honda, even as a toddler, was fascinated by cars. He would later recall how he never forgot the smell of oil that came off the first car he ever saw in his village. He even once borrowed one of his father's bicycles to see a demonstration of the airplane made by pilot Art Smith, which cemented his love for machinery and invention.

Just prior to Soichiro leaving school in 1922 Soichiro Honda saw an advert for an automobile servicing company Tokyo Art Shokai. The advert was for the "Manufacture and Repair of Automobiles, Motorcycles and Gasoline Engines". Honda also noticed that this company had placed quite a few adverts in automobile and bicycle magazines. Soichiro reasoned that Art Shokia must be one of Tokyo's top automobile repair workshops and that there must be many young men eager to take up apprenticeships with them. Soichiro decided that he had to work for them as soon as he was able.

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