



# Samsung sdi united arab emirates

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Quite simply, a company is its people. At Samsung, we're dedicated to giving our people a wealth of opportunities to reach their full potential.

Everything we do at Samsung is driven by an unyielding passion for excellence and an unfaltering commitment to develop the best products and services on the market

As we have done since our foundation, we set our sights on the future, anticipating market needs and demands so we can steer our company toward long-term success.

Operating in an ethical way is the foundation of our business. Everything we do is guided by a moral compass that ensures fairness, respect for all stakeholders and complete transparency.

Samsung is committed to becoming a socially and environmentally responsible corporate citizen in all of its communities worldwide.

?Vice Chairman & CEO [2022~Present]?Vice Chairman & Head, Device eXperience [2021~Present]?President & Head, Visual Display Business [2017~2021]?Head, R& D Team, Visual Display Business [2015~2017]?Head, R& D Office, Visual Display Business [2013~2015]?Head, Product R& D Team, Visual Display Business [2011~2013]

Samsung was founded by Lee Byung-chul in 1938 as a trading company. Over the next three decades, the group diversified into areas including food processing, textiles, insurance, securities, and retail. Samsung entered the electronics industry in the late 1960s and the construction and shipbuilding industries in the mid-1970s; these areas would drive its subsequent growth. Following Lee's death in 1987, Samsung was separated into five business groups&#160;- Samsung Group, Shinsegae Group, CJ Group, Hansol Group, and JoongAng Group.

According to Samsung's founder, the meaning of the Korean hanja Samsung ( ) is three stars. The three stands for something big, numerous and powerful,&#91;13&#93; while stars stands for everlasting or eternal.&#91;14&#93;&#91;15&#93;

Samsung diversified into many different areas. Lee sought to establish Samsung as a leader in a wide range of industries. Samsung moved into lines of business such as insurance, securities, and retail.

In 1947, Cho Hong-jai, the Hyosung group's founder, jointly invested in a new company called Samsung Mulsan Gongsa, or the Samsung Trading Corporation, with the Samsung's founder Lee Byung-chul. The trading firm grew to become the now Samsung C& T Corporation. After a few years, Cho and Lee separated

due to differences in management style. Cho wanted a 30 equity share. Samsung Group was separated into Samsung Group and Hyosung Group, Hankook Tire and other businesses.

In 1980, Samsung acquired the Gumi-based Hanguk Jeonja Tongsin and entered telecommunications hardware. Its early products were switchboards. The facility was developed into the telephone and fax manufacturing systems and became the center of Samsung's mobile phone manufacturing. They have produced over 800 million mobile phones to date. The company grouped them together under Samsung Electronics in the 1980s.

In 1987, United States International Trade Commission found that the Samsung Group of South Korea unlawfully sold computer chips in the United States without licenses from the chip inventor, Texas Instruments Inc.

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