



Shreya mishra solar square

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Shreya Mishra is an Indian Entrepreneur, who co-founded an online fashion rental store, Flyrobe in 2015. She is currently the Founder & CEO of SolarSquare Energy and was co-founder of Mumbai-based Flyrobe. Her company reported a revenue of \$2 million in 2018. She participated as a Speaker in the VCCIRCLE Startup Summit 2017 on 15 February 2017 held in Mumbai. She made an exit from her fashion rental startup in 2019. Thereafter, she founded SolarSquare Energy, where she currently serves as CEO for SME (Small and Medium-sized enterprises).

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Shreya Mishra was raised in a family of IAS officers and lawyers. She never thought that she would enter the world of business. However, her passion for following trendy fashion led her to decode the void in the fashion rental space. She explored this specific area and established her fashion startup in 2015.

Shreya completed her formal education from Carmel Convent Sr. Sec School, Bhopal. She further completed her graduation from the Indian Institute of Technology, Bombay with a B.Tech and M.Tech degree in Mechanical Engineering in 2012.

Along with her education, Shreya was a part of many organizations. She was a Core Group Member for Competitions at Mood Indigo, Annual Cultural Festival of IIT Bombay, Fourth Wall, Dramatics Club of IIT Bombay.

She also worked as a Summer Intern at Procter & Gamble Company from May 2010 to June 2010. She was a Campus Ambassador for the organization "Teach For India" from July 2010 to 2011. Her internship journey continued with Accenture, where she gained experience as a Summer Intern from May 2011 to July 2011.

She launched Flyrobe in September 2015 with two of her fellow IIT batchmates. She made an exit from her rental fashion firm in June 2019. Currently, she is the Entrepreneur at SolarSquare Energy. Before founding her present venture, she successfully completed 7 past jobs.

Shreya Mishra is currently serving as the CEO for SME & Residential Solar at SolarSquare Energy. The company was established in December 2019. The company is based in Mumbai, Maharashtra, India. She aims to make a difference in India's energy sector by promoting energy independence and reliability via distributed generation methods of clean power generation.

SolarSquare Energy is a venture that drives mass adoption of rooftop solar in India. It is basically a solar



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power producer working on the distributed generation model. The company offers its services to businesses, social institutions, and large residential complexes and aids them to go solar by providing turnkey support like investment, design, build, operate & maintain the solar power plant. SolarSquare Energy works with the vision of making clean energy affordable and accessible.

Shreya served as the Co-founder and CEO at Flyrobe since July 2015 and ended her position in June 2019. Flyrobe is a highly demanded apparel rental platform that offers premium designer wear. It is one of India's largest online fashion rental services.

The parent company Omapal Technologies Private Limited incubated Flyrobe and launched the fashion startup on 31 October 2015. The fashion venture also collaborated with Rent It Bae!

Shreya's initial experience as an analyst gave her insights into the market. She used to follow fashion trends and found a big void in the fashion apparel rental space. She thus came forward with the idea of launching Flyrobe that would let people rent trendy, fashionable clothes at a fraction of the retail price. The company is primarily popular for wedding fashions.

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