

Turkey electric vehicle market

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In 2023, a total of 66,134 electric vehicles were sold in Turkey, according to the official sales figures. BMW was the best-selling brand in 2022, reaching 2,193 vehicle sales. In 2023, the Turkish automotive manufacturer TOGG became the best-selling EV, with nearly 19.6 thousand units sold. In the same year, Tesla ranked second, registering 12.15 thousand vehicle sales.

Türkiye saw 65,562 electric car sales in 2023, surpassing many EU countries and securing the number six spot in the European sales ranking.

According to recent European Automobile Manufacturers Association (ACEA) data, the sales of fully electric cars in EU countries rose 48.2% year-on-year to 1.3 million units in October and November 2023.

In this period, Germany saw the highest number of electric car sales in the EU with 469,565, followed by France with 260,864 and the Netherlands with 103,330.

Sweden claimed the number four spot with 100,698 units sold, and Belgium was fifth with 86,823.

Türkiye posted 65,562 fully electric car sales, ranking sixth.

Italy placed seventh with 59,462, followed by Denmark with 52,866, Spain with 45,716, and Finland with 27,435.

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