



What is the difference between president and ceo

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CEO and President are both leadership job titles in organizations. They are both members of the executive management team and make important company decisions. So what marks the difference between CEO vs. President?

A CEO, the chief executive officer, is behind all high-level organizational decisions. They develop new strategies and policies, set effective business goals, and shape the company's public image.

A President manages micro-level decisions and day-to-day operations of an organization. They supervise other executives and managers and ensure that company departments function properly. Sometimes, the President is also the COO (Chief Operations Officer).

Yes, the CEO is the top-ranking executive in a business and the President is right below the CEO. In some organizations, one person may hold both titles. The type of company and organizational structure plays a significant role here. For example, in small businesses, the business owner is often the CEO, President, and Managing Director all at once.

When a company scales up, the CEO, President, and other C-suite level roles usually become separate as each position's duties are increased and demand more time and dedication.

CEO: Highest-ranking executive in an organization.

President: Second executive in hierarchy, right below the CEO.

President: They report to the CEO and the Board of Directors and sometimes, they are board members.

CEO: Their focus and responsibilities are mostly outward-facing. For example, they meet shareholders and investors and source new opportunities to keep the company profitable. They may also serve as the public face of the company.

President: Their focus is more within the company. They implement strategic plans agreed by the CEO and board members and ensure all policies are followed by the employees.

CEO: They shape the company's vision and organizational culture.

President: They help maintain organizational culture and facilitate the company's vision.



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